



PRESS RELEASE:  
Jamie Governale  
jamie@backcoveyachts.com

FOR IMMEDIATE RELEASE  
June 4, 2021

## Back Cove Team Celebrates Milestone Yacht

ROCKLAND, MAINE – Back Cove Yachts achieved a significant milestone late last month when they finished production on their 1000th yacht.

The not-yet twenty-year-old company, located in Rockland, Maine, has built an international reputation for economical and seaworthy vessels designed in Maine’s trademark “Downeast” style. In 2003 Back Cove launched with the efficient and practical Back Cove 29, a single-engine day cruiser with streamlined and user-friendly systems. Today, Back Cove offers luxury inboard models at 37 and 41 feet and has recently added a selection of ultra-popular outboard designs ranging from 34 to 39 feet.

Sister companies Back Cove Yachts and Sabre Yachts, located in Rockland and Raymond, respectively, are the largest boatbuilders in the state, employing more than 300 craftspeople, including carpenters, composite technicians, mechanics, and electricians. Despite a challenging year of public health crisis, a reduced workforce, and ongoing supply-chain interruptions, the team at Back Cove Yachts not only launched a brand-new model, the Back Cove 390, but completed the 100<sup>th</sup> Back Cove 41, 200<sup>th</sup> Back Cove 37, and their 1000<sup>th</sup> overall build. Lamination supervisor, Dean Hale, had the following to say about the accomplishment:

*“It has been truly amazing to see the growth and evolution of the boats we build. Every new model that has come out has brought something new to the shop and continues to be exciting. Having been with the company for ten years, I think it is amazing to see the progress and growth that we have had in such a short time.” - Dean Hale*

In some respects, reaching 1000 completed boats denotes another kind of milestone for this relatively young company. While Back Cove yachts may have begun in 2003 as a “little sister” brand to long-established Sabre Yachts, this savvy manufacturer from Maine’s mid-coast has carved out a niche and a following of loyal customers that is on par with any other manufacturer in their segment. Today, Back Cove Yachts is a big name in the small world of luxury boatbuilders, and the team has 1000 completed yachts under their collective belts to prove it.

The 1000<sup>th</sup> Back Cove was commissioned by one of the company’s “original” dealerships, Boston Yacht Sales. Serendipitously, Boston Yacht Sales partnered with Back Cove Yachts for a few other landmark boats, namely the first and five-hundredth Back Coves (a Back Cove 29 and Back Cove 30, respectively). Now, they will continue the tradition with the 1000<sup>th</sup> boat, the recently released Back Cove 390.